

# West CAP

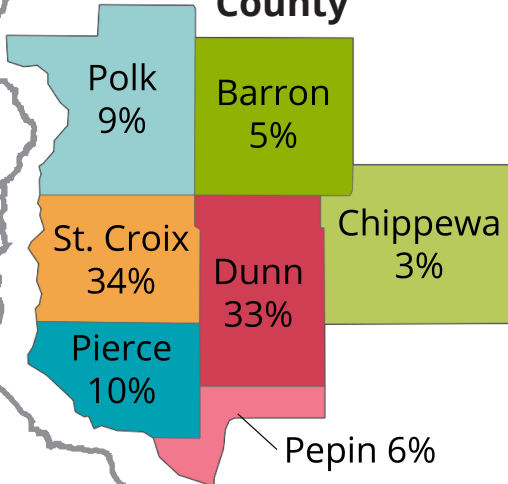
Community Needs Assessment &  
Community Partner Feedback

A community needs assessment was conducted by surveying community members and partners in West CAP's 7 county service area. Focus groups were also held to get a deeper understanding of survey results. In total, there were 477 community member participants and 67 community partner participants.

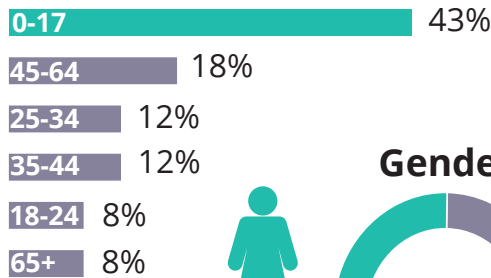
**Total Sample Size: 477**

## 2019 Survey Results

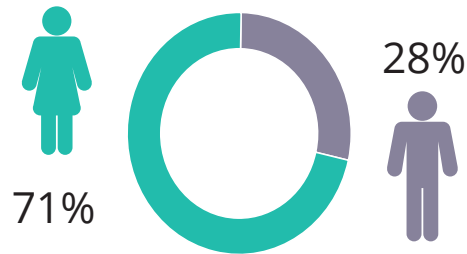
### Respondents by County



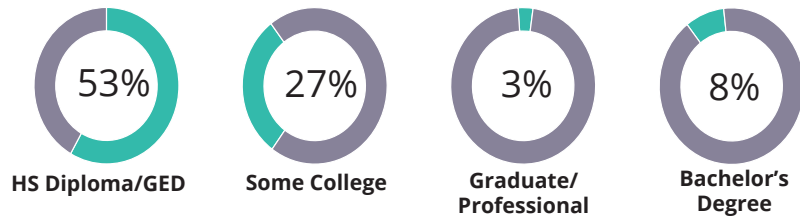
### Household Member Age



### Gender

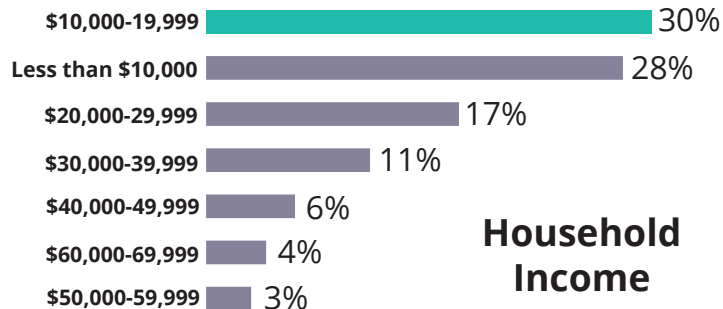
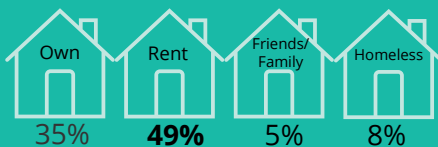


### Education



### Housing Situation

Most respondents reported that they **RENT** their home



### Household Income

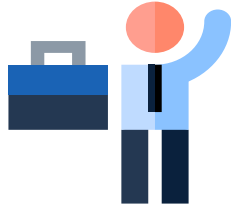
# MOST IMPACTFUL FACTORS

Low-income respondents were asked to identify which factor had the most impact on their households over the past year

## Top 3 Factors



Food Security



Employment/Income



Housing

Item	N (%)
Food and Nutrition	<b>274 (23%)</b>
Employment / Income	<b>210 (17%)</b>
Housing	<b>190 (16%)</b>
Physical Health	174 (14%)
Mental Health	130 (11%)
Transportation	117 (10%)
Education	68 (6%)
Legal	39 (3%)

## FOOD SECURITY ISSUES

Please indicate either yes or no to each statement as it applies to your household, in the past year	Yes	No
Able to Afford Enough Food	57%	40%
Affording Fresh Fruits and Vegetables	42%	57%
Purchased Food from Farmers Market	46%	52%
Used Community Food Program	71%	27%
Used Food Share Program	55%	43%

# 40%

reported **NOT** being able to afford enough food each week

## EMPLOYMENT / INCOME

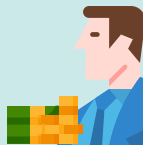
### Top Three Income/Education Related Needs



Money Management



Paying for School



Job Training

# 64%

earn income by working Full Time or Part Time

What are your sources of income?	Count (%)
Earned Wages – Full Time Employment	188 (40%)
Earned Wages – Part Time Employment	112 (24%)
Disability	101 (21%)
Social Security	83 (17%)
Child Support	47 (10%)
Self-Employment	34 (7%)
Pension/Retirement (From Employers or Self-Funded)	17 (4%)
Veteran's Benefits	15 (3%)
Student Financial Aid	7 (2%)
Unemployment Benefits	6 (1%)
W2/TANF	5 (1%)
Worker's Compensation	1 (<1%)

## HOUSING

### Top Three Housing-Related Needs



Utility Bills

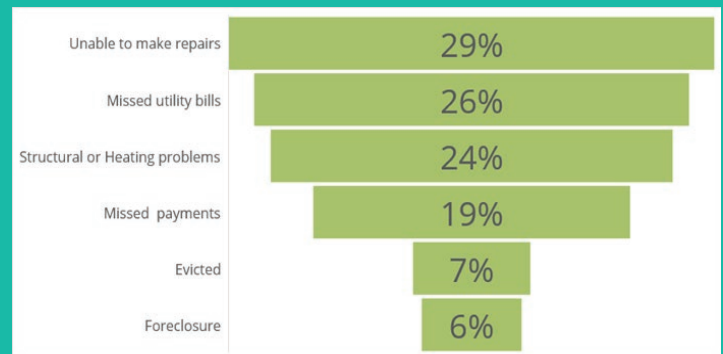


Energy Efficiency



Rent / Security Deposit

### Top Housing Related Issues



## POVERTY Poverty Estimates by County

Rates of poverty were determined using the latest estimates provided by the US Census Bureau. The current nation-wide percentage of people living within 100% of the national poverty guideline is 12.3%.

Barron	Chippewa	Dunn	Pepin	Pierce	Polk	St. Croix
5138 (12%)	6525 (11%)	5209 (13%)	938 (13%)	4132 (11%)	4215 (10%)	4103 (5%)



# Top Needs/Barriers

## Top Three Barriers to Seeing a Doctor



Cost of Medical Care



Lack of Transportation



No Health Insurance

## Top Three Barriers to Seeing a Dentist



Cost of Dental Care



No Dental Insurance



Lack of Transportation

## Top Three Barriers to Seeking Mental Health Services



Cost of Coverage



No Mental Health Coverage in Ins.



Lack of Doctors or Therapists

## Top Three Transportation-Related Needs



Car Repairs



Gasoline



Car Insurance

*"The wait time for some programs are four months which is ridiculous for people in need"*

*"It's especially difficult if you lose your license. There are no taxis and walking isn't an option in Wisconsin"*

## ENERGY AND TRANSPORTATION

Transportation and Energy Use Data

### Top 5 Transportation Needs

Items	Rank
Paying for Car Service / Repairs	1 <sup>st</sup>
Paying for Gasoline	2 <sup>nd</sup>
Paying for Car Insurance	3 <sup>rd</sup>
Buying a Reliable Car	4 <sup>th</sup>
Having a Ride to School or Work	5 <sup>th</sup>

### Alternative Energy Question Items

Items	Fossil Fuel	Solar/wind
If you had a choice between having fossil fuel generated energy (e.g., gas, oil, etc.) or solar / wind energy, which would you prefer?	147 (30%)	276 (58%)
<b>Follow Up Item</b>	<b>Yes</b>	<b>No</b>
If you chose solar / wind...Would you be willing to pay \$5-\$10 more per month for this type of renewable energy?	188 (71%)	7 (29%)

## COMMUNITY HEALTH

Health Insurance Type and Affordability, Mental Health, Wellness and Prevention

Types of Health Insurance	Count (%)
Badgercare	154 (32%)
Medicare	141 (30%)
Health Insurance Through Employer	130 (27%)
Medicaid, Medical Assistance (MA), or (PMAP)	128 (27%)
Self-Purchased Health Insurance	36 (8%)
Veteran's Benefits ex. CHAMPUS or TRICARE	15 (3%)
Indian or Tribal Health Service	4 (1%)
Other	8 (2%)

Of those who reported not having coverage,

**60%**

were **not able to afford health care**

### Mental Health Occurance in the Past 30 Days

